

# Women Champions Ready to Blitz State Title



These five women champions, members of the Virginia Country Club, are favored in the California women's amateur golf tournament at Long Beach, April 24-25. They are Dorothy Kieley, Los Angeles medal champion; Mrs. James Purdie, 1940 state champion; Peggy Rutledge, Palm Springs open titles; Mrs. Ray Williams, Long Beach city champion, and Elizabeth Hicks Newell, national amateur titleholder.



YOU DON'T HAVE TO BE RICH to help American Defense. That's the theme of the above poster, one of the newest of the Defense Savings promotional pieces now going up in streets, on bulletin boards, and at other public places. This poster emphasizes the point advanced by the Treasury Department that every American can—and must—pitch in if the United States is to have the arms and the tools necessary to protect her freedom.

## Let's Talk ATTACK!

For a nation that developed forceful advertising, the U. S. A. is pitifully weak on "fight" slogans for this war. The reason is plain enough. We were hoping to keep out of war when trial program and "defense" bonds and "defense" stamps. But we're no longer trying to keep out of war—we're in one to the death.

betting odds against Notre Dame. And then, at the last electric moment, Rockne suddenly shouted: "But you, too, are a great team! A great team!" His voice rose to a scream: "Get out there now and move down that field! MOVE DOWN THAT FIELD!"

Rockne's inspired kids scored a smashing, amazing upset victory. And America today is fielding a great team. A great offensive team! Men of the stamp of MacArthur and Colin Kelly on it! The job of America is to equip them so they can march out and smash down that field to utter victory.

That's the program to work for, think about—and talk about!

## Lomita Chow Wins Another Show Award

It was just the same old story to Suivi Sunday when the judges gave him two blue ribbons and a gold trophy. For Suivi, blue show, champion, son of champions, grandson of champions, grand shows just a walkaway. His mistress, Mrs. Estelle Chase Crossway, of 1888 85th st., entered him in the Santa Anita Kennel exhibition and as usual brought home the trophies. He has won so many there is a cabinet full of ribbons and cups.

## CALIFORNIA SPEAKS!

Significant Statements by Interesting Californians

COMMISSIONER DAVID L. LAMB, Salvation Army patriarch, in Oakland — "After the war, tens of thousands will seek refuge in this country from the economic chaos that will sweep Europe. Each newcomer will be an asset, and preparations for welcome and absorption must be made."

"LEFTY" O'DOUL, manager S. F. Seals — "The ball parks we have now won't even hold the mobs of fans after the war is over."

PROF. SAMUEL J. O. HOLMES, zoology dept., Univ. of Calif. — "Bercy killings for hopeless incurables are the only humanitarian solution for people whose life is one of misery and pain."

FATHER WILLIAM J. FLANAGAN, director Catholic Charities — "There is no such thing as a 'mercy killing.' To kill a sick man, either at his own request or against his will, is plain murder."

TOM GIDLER, chairman Consolidated Aircraft Corp., San Diego — "If this war lasts a year or so, the American aircraft industry will accomplish things that a dozen Jules Verne wouldn't have dared to predict."

JAMES M. CARTER, director State Dept. Motor Vehicles — "Far too many people who are deacons behind their desks become demons behind the wheel."

National sponsored vacation schools are open day and night in more than 500 cities of this country.

The population of the Straits Settlements including Singapore, Penang Island, Malacca and Labuan, total 1,406,120.

Read our Want-Ads.

## Public Opinion to Control Shell Shock Incidence

SAN FRANCISCO—The incidence of mental afflictions, particularly shell shock, among American soldiers in the present war will depend to a considerable extent on public opinion, says Dr. Karl M. Bowman, professor of psychiatry in the University of California Medical school.

"If war neurosis is accepted and glorified as was done at times during the last war, the incidence will increase," the psychiatrist states. "At one time the British Army gave wound stripes for shell shock, and it did not take them very long to realize that that was a very serious mistake. The incidence of shell shock increased enormously."

"That is, the minute official approval was put on the development of a war neurosis, every possible incentive was given to a man to develop it. Therefore, if the public, also, glorifies so-called shell shock, that will increase its incidence."

FROM PT. LOMA Callers at the Howard M. Schott home on Crenshaw ave. Sunday were Mr. and Mrs. Carroll Korstad of Point Loma.

Nearly half of the automobiles in the United States are five or more years old. Cotton thread and yarn worth \$250,000,000 were manufactured in the United States in 1939.

Dr. Bowman, who was psychiatrist with the U. S. Army in the last war and is now a reserve officer in the Navy Medical Corps, explained that shell shock and other war neuroses are the result of mental conflicts of the soldier.

Drive Moderately SAVE TIRES. A graphic showing a speedometer needle pointing to 35 mph and a large 'V' shape with the text 'Drive Moderately' and 'SAVE TIRES'.

This placard has been posted at various points throughout the Standard Oil Company of California for the benefit of drivers of Company automobiles and trucks, who have mandatory orders not to drive equipment in excess of 40 miles per hour and to reduce wherever possible to 30 miles per hour. Company management says that this reduction in speed has not interfered with the efficiency of operations, and will prolong life of tires.

BIRTHDAY AFFAIR Miss Marie Turner was honored on the occasion of her 21st birthday when her cousins, the Misses Martha and Ellen Reeve entertained at luncheon at a Los Angeles cafe this week. A theatre party followed.

EASTER VACATION Friday marks the start of the annual Easter vacation at local public schools, and for practically all of the schools in the unincorporated areas of the county. Schools will resume work April 6.

## Tom Waters on Job at New Location

Tom Waters, veteran real estate and insurance agent here, has re-opened his office in a new location, 1311 Cabrillo ave., after recovering from a recent illness. He has been in business here for the past 12 years and has many friends who will be glad to see him on the job again.

Christophe, the black Napoleon of Haiti, is said to have killed himself with a golden bullet in 1820. The United States imported more than 30 million barrels of petroleum from Venezuela in 1940.

A three-inch humming bird flaps its wings 200 times a second; a four-foot pelican flaps once a second.

The Crimean War was one of the bloodiest in history. The British forces lost 22 out of every 100 men, the French 31, the Turks 27 and the Russians 43.

PRE-Easter SALE At your SAFEWAY. A large graphic with a ham and the text 'PRE-Easter SALE At your SAFEWAY'.

CUDAHY'S PURITAN HAMS. You can be sure that your family will want Ham for Easter. Get one of these richer, sweeter Puritan Hams. An exclusive process makes them tender. They cook in one-third less time, with one-third less shrinkage. No parboiling is necessary. WHOLE or FULL HALF Per Pound 36¢.

ADDITIONAL MEAT DEPARTMENT VALUES: WILSON'S HAM TENDER MADE lb. 41¢. CORNED BEEF lb. 25¢. PURE LARD CANTONS lb. 17¢.

COFFEE VALUES: Airway Coffee 20¢, Nob Hill Coffee 23¢, Hills Bros. Coffee 25¢. TYPICAL SAFEWAY VALUES: NuMaid Mayonnaise 29¢, Kraft Mayonnaise 31¢, King Kelly Marmalade 16¢, Brer Rabbit 14¢, Vermont Maid Syrup 17¢, Sleepy Hollow Syrup 28¢, Meadow Wood Butter 43¢, Golden Age 9¢, Brown Derby Beer 27¢, Eastside Beer 27¢, Acme Beer 27¢, Woodbury Soap 23¢, Oakite Cleaner 10¢.

Del Monte Peaches 21¢, Castle Crest 19¢, Duchess 24¢, Miracle Whip 26¢, Kitchen Craft Flour 43¢, Globe "A1" Flour 46¢, Marshmallows 14¢, Large Eggs 37¢.

WHITE KING 4¢, IVORY SOAP 6¢, SWAN SOAP 6¢, ZEE TISSUE 4¢, Farm-Fresh Produce: Oranges 3¢, Grapefruit 2¢, Avocados 5¢, Lettuce 7¢, Fresh Celery 5¢, Fresh Peas 7¢.

SUSAN TURNS ON THE SUNSHINE. A cartoon strip showing a woman named Susan and her interactions with others.

SAFEWAY PRICES EFFECTIVE THURSDAY, FRIDAY, and SATURDAY, MARCH 26, 27, 28. 1301 Sartori Ave., Torrance. 2169 Redondo-Wilmington Rd., Lomita.

Are You Ready for the EASTER Parade? A week from next Sunday is EASTER—and you want to look your VERY BEST! Even if you aren't planning NEW clothes, you can make your old ones look NEWER if you have them perfectly dry cleaned... at our very reasonable prices. Royale Cleaners. Across from Library 1344 Post Ave. Phone 370.

Your Wedding Invitations. Correctly Styled. SPECIAL... 50 for \$4.75, 25 for \$4.00, 100 for \$6.00. Includes Double envelopes with tissues. Printed in Engraver's Shaded type. Choice of two popular sizes. Processed "Embossed" Invitations by ARTPOINT, at slightly higher prices. Also genuine Copper Plate Engraved Wedding Stationery at Standard Prices. (Please allow one week for delivery) TORRANCE HERALD - LOMITA NEWS 1366 El Prado 24702 Narbonne